

Media Coverage Report BFTF 2024

2/8/24 | WCIV ABC News 4

<https://abcnews4.com/news/local/tickets-now-on-sale-for-black-food-truck-festival-celebrate-culture-and-cuisine-wciv-abc-news-4>

2/8/24 | Charleston Grit Facebook

<https://www.facebook.com/CharlestonGrit/posts/pfbid0CDycMqKn3urxKrUSnH7fW7gW4ZZMKjXcoUWUALw1swKrDBwSqaZaptLmXYZnbXqol>

Instagram <https://www.instagram.com/p/C3GAYYxrHqB/>

2/8/24 | Holy City Sinner

<http://holycitysinner.com/food-bev/black-food-truck-festival-returns-april-26-28/>

2/9/25 | Holy City Sinner Daily(ish) Gospel

<https://mailchi.mp/mylonews/your-dailyish-gospel-6174824>

2/9/24 | CHSToday

<https://chstoday.6amcity.com/newsletter/0000018d-475c-ddfb-ad9d-ffdfed8d000f>

2/9/24 | CRBJ BizWire.com <https://crbjbizwire.com/black-food-truck-festival-returns-april-26-28/>

2/9/24 | Charleston Regional Business Journal Morning Edition

<https://news.scbiznews.com/acton/rif/41559/s-2dd1-2402/-/l-0001:34b/q-000e/showPreparedMessage>

2/13/24 | MyLo News

<https://mailchi.mp/mylonews/your-local-weekly-news-round-up-6175116?e=899c84de68>

2/14/24 | Moultrie News

https://www.postandcourier.com/moultrie-news/community-news/gearing-up-for-the-black-food-festival/article_3ea59448-c6ce-11ee-be00-93f4915935cf.html

2/20/24 | Summerville Journal Scene

https://www.postandcourier.com/journal-scene/community-news/black-food-truck-festival-returns-april-26-28/article_8425cfce-cbb0-11ee-aa4d-8781487ca5ba.html

2/22/24 | CHSToday

<https://chstoday.6amcity.com/newsletter/0000018d-a825-df2c-a39d-ffe56bba0029>

March 2024 | Charleston Magazine Editor's Pick | page 140

3/20/24 | Holy City Sinner

[http://holycitysinner.com/food-bev/bacardi-announced-as-drink-sponsor-as-2024-black-food-truck-/
k-/](http://holycitysinner.com/food-bev/bacardi-announced-as-drink-sponsor-as-2024-black-food-truck-/)

3/23/24 | Holy City Sinner Your Daily(ish) Gospel email

<https://mailchi.mp/046ae4195ada/your-dailyish-gospel-8252396>

Black PR Wire <https://www.blackprwire.com/our-services/calendar-of-events?event=4219>

3/28/24 | Live 5 News at 3 p.m. interview

<https://www.live5news.com/video/2024/03/28/video-black-food-truck-festival-returning-ladson-this-month/>

3/30/24 | Moultrie News

https://www.postandcourier.com/moultrie-news/news/entertainment/bacardi-joins-black-food-truck-fest/article_720b21ba-eb84-11ee-9f48-37d41de023c2.html

4/1/24 | Charleston City Paper | *mentioned at the end of the article*

<https://charlestoncitypaper.com/2024/04/01/after-the-fun-how-food-festivals-clean-up-waste/>

4/12/24 | Post and Courier

https://www.postandcourier.com/food/charleston-black-food-truck-festival-ladson/article_b562ecd6-f68d-11ee-ad5a-177fe4c777a1.html

4/12/24 | Post and Courier Morning Roundup daily email

https://www.postandcourier.com/?utm_medium=email&utm_campaign=Daily%20Headlines%2004122024&utm_content=Daily%20Headlines%2004122024+CID_d5a6072a72e9eb9a5621177f378e948d&utm_source=CampaignMonitor&utm_term=Your%20morning%20roundup%20newsletter%20from%20The%20Post%20and%20Courier

4/12/24 | Post and Courier Evening Roundup daily email *lead and subject line: Evening Roundup: Black Food Truck Festival to include Slutty Vegan among 40 vendors*

https://www.postandcourier.com/?utm_medium=email&utm_campaign=Evening%20Roundup%20041224&utm_content=Evening%20Roundup%20041224+CID_5ddf5051d441468b6e76ed3e9acfab6&utm_source=CampaignMonitor&utm_term=Your%20evening%20roundup%20newsletter%20from%20The%20Post%20and%20Courier

4/12/24 | Charleston Regional Development Alliance Facebook post

<https://www.facebook.com/crdalliance/posts/pfbid026EccBEqr3Qewu47YxtT3UhWi3byHrBVRRPxxk9MN7r1dmuxFN9YvpiUhWnDm6qSwE1>

4/12/24 | Charleston Regional Business Journal

<https://charlestonbusiness.com/black-food-truck-festival-unveils-lineup-of-music-and-food-trucks-for-3-day-celebration/>

4/15/24 | Charleston Regional Business Journal Morning Edition

https://news.scbiznews.com/acton/rif/41559/s-2fae-2404/-/l-0001:34b/q-000e/showPreparedMessage?utm_term=Click%20here&utm_campaign=5%20reasons%20to%20attend%20the%20North%20Charleston%20Business%20Expo&utm_content=Editorial&utm_source=Act-On+Software&utm_medium=CRBJ&email=amanda.b.comen@gmail.com&sid=TV2:ASHs9QFdy

4/15/24 | CHSToday

<https://chstoday.6amcity.com/newsletter/0000018e-8b37-d001-afce-abff5dd40029>

4/15/24 | Holy City Sinner

<https://holycitysinner.com/food-bev/black-food-truck-festival-unveils-lineup-of-music-and-food-t/>

4/15/24 | LowcountryBizSC

<https://whosonthemove.com/black-food-truck-festival-unveils-sizzling-lineup-of-music-and-food-trucks-for-3-day-celebration-april-26-28/>

4/17/24 | Moultrie News

https://www.postandcourier.com/moultrie-news/news/business/black-food-truck-fest-founder-reflects-on-growth/article_0c8a56a8-fad9-11ee-92fe-4fa75f8fcb9d.html

4/17/24 | Moultrie News Top Headlines for April 17, 2024 email

4/17/24 | Post and Courier food & dining email

4/17/24 | Palmetto Life segment

<https://www.palmettolifesc.com/video/2024/04/17/video-black-food-truck-festival/>

4/18/24 | MyLo News Weekly Event Round-Up email

<https://mailchi.mp/54de8bedae5d/your-local-weekly-event-roundup-dec-7-8255896?e=899c84de68>

4/18/24 | Post and Courier Charleston Scene email

https://createsend.com/t/j-38853D77196A07482540EF23F30FEDED?fbclid=IwZXh0bgNhZW0CMTEAAR0II0pDjKTt07JHEAADA7VIgqDBeHYGvf8Ku9o1EoeTPLS11yYuClTS_Q_aem_AfGLh3b-34MsMfPEo6ANbuV9V-6TAwo1eE5q9Rli0WyMeYAhI3IqTilhdI0IjST0xK9tJCkUf5UPwb8iIzGCDIzZ

4/18/24 | 103.9FM Columbia interview

4/18/24 | Ohm Radio interview

4/19/24 | Charleston City Paper mention at the end

<https://charlestoncitypaper.com/2024/04/19/bert-t-s-is-charlestons-sweetest-new-addition/>

4/19/24 | xo Necole

<https://www.xonecole.com/spring-networking-events-for-black-women/new-orleans-jazz-and-heritage-festival-april-23-may-3>

4/20/24 | Holy City Sinner Dailyish Gospel email

<https://mailchi.mp/1aaba0aaa3bb/your-dailyish-gospel-8256864?e=899c84de68>

4/23/24 | ABC News's 4 Lowcountry Live

<https://abcnews4.com/lowcountry-live/black-food-truck-festival>

4/23/24 | Charleston City Paper

<https://charlestoncitypaper.com/2024/04/23/black-food-truck-festival-celebrates-black-owned-businesses/>

4/24/24 | Post and Courier Charleston Scene

https://www.postandcourier.com/charleston_scene/my-charleston-weekend-april-26-28/article_eb2852fc-fd9f-11ee-8fca-db57488b9325.html

4/24/24 | Blavity

https://blavity.com/black-food-truck-festival-founder-south-carolina?fbclid=IwZXh0bgNhZW0CM-TAAAR3QIj6IT_Oo6u6kQ1YG_IJQZQ1U_BsdcS52TSI-MwE8RJWfjV-y7rmDDH4_aem_ATIoKlwUf4RrV9NRIEH-IRx50VMgJAf-FSuvk7xZ5aUY1RaV3umTIUB4u-v9thVHm2C7VuIDFFREEBNLEAByjR98

4/25/24 | Post and Courier Charleston Hot Sheet

<https://createsend.com/t/j-D8D6F020FB326BCB2540EF23F30FEDED>

4/25/24 | MyLo News

<https://mailchi.mp/db0158720837/your-local-weekly-event-roundup-dec-7-8261380?e=899c84de68>

4/25/24 | ABC News 4 5 p.m. broadcast

<https://abcnews4.com/news/local/black-food-truck-festival-rolls-back-in-town-this-weekend-wciv-abc-news-4-ladson-exchange-club-fairgrounds-cuisine-culture>

4/25/24 | Travel Noire <https://travelnoire.com/black-food-truck-festival>


4/26/24 | CHSToday

<https://chstoday.6amcity.com/newsletter/0000018e-8b3b-dd14-afde-cf3f1c930029>

4/26/24 | Charleston City Paper The Latest Issue email

<https://mailchi.mp/charlestoncitypaper/the-latest-issue-the-lit-issue-17764982?e=c9d89da4fe>

4/26/24 | Fox 24 Charleston Weekend Drive segment <https://fb.watch/rK2B2vxcBz/>

 The Weekend Drive with Taylor Miller - Charleston's Biggest Events in One Minute!

4/27/24 | Live 5 News

<https://www.live5news.com/2024/04/27/black-food-truck-festival-returns-ladson-this-weekend/>

4/28/24 | Post and Courier Morning Roundup

<http://createsend.com/t/j-5D96E0CCA0A60F282540EF23F30FEDED>